

RULES AND GUIDELINES

Theme: Prismacolor Origins and Sustainability

- Create an original art piece that explores the origins and history of Prismacolor as a company.
- Incorporate elements that highlight sustainability, environmental consciousness, and the importance of protecting our planet.

Art Mediums:

- You can use Prismacolor pencils, markers, graphite, or any other Prismacolor art mediums.

[Premier® Dual-Ended Art Marker Sets, Fine and Chisel Tip](#)

[Prismacolor Premier Colorless Blender Pencils](#)

[Premier® Soft Core Colored Pencil Sets](#)

[Premier® Turquoise® Graphite Pencil Kits](#)

[Premier® NuPastel® Color Stick Kits](#)

Eligibility:

- Open to artists ages 18 and above.
- Must adhere to the theme and guidelines.
- Share your entry on social media using **#Prismacolorcontest**.

Submission Deadline:

- All entries must be submitted by November 10.

Submission Format:

- Submit your artwork digitally through the contest website (tab application).
- Include a brief description (max 100 words) explaining how your artwork represents Prismacolor's origins and sustainability.

Judging:

- Three expert judges will evaluate each entry based on creativity, relevance to the theme, and overall artistic quality.
- Creativity: How uniquely the design depicts Prismacolor's Origin
- Originality: The degree to which the new design showcases fresh and innovative ideas.

- Reinterpretation of Prismacolor origin: How well the entrant captures the essence of Prismacolor and the sustainability concept.
- Technique: The skill and craftsmanship demonstrated in the artwork.
- Public Voting: In addition to the judges' scores, the public will have the opportunity to vote for their favorite artworks on the contest website.

Prizes:

- **First Place:** Your artwork will be featured on Prismacolor's Climate Pledge-friendly packaging, a \$ 5,000 cash reward, A year's supply of Prismacolor art supplies, and a certificate of achievement.
- **Second Place:** A Prismacolor art supply kit, a \$1,000 cash reward, and a certificate of achievement.
- **Third Place:** A Prismacolor art supply kit, a \$500 cash reward, and a certificate of achievement.

Public Voting Period:

- Public voting will be open from December 1, 2023, to December 3, 2023.

Winners Announcement:

- Winners will be announced on December 4, 2023, on the contest website and Prismacolor's social media channels.

CSR Impact:

- By participating, you support Prismacolor's Climate Pledge-friendly packaging initiative, promoting environmental responsibility and sustainability.

Copyright and Usage Rights:

- By entering the contest, you grant Prismacolor the non-exclusive right to use your artwork for promotional and packaging purposes related to our CSR campaign.